



# Capability Statement

## SL Creative Agency



### Company Overview

SL Creative Agency LLC is a minority and woman-owned company based in Northwest Indiana that is dedicated to helping our clients thrive in the digital landscape. With a passion for creativity and a commitment to results, we offer a variety of services that empower our clients to connect, engage, and succeed in the ever-evolving world of digital content. Our team of professionals have extensive experience in a variety of government-regulated industries, including nonprofit, legal, financial/banking, manufacturing, and education. Our tailored solutions ensure that our clients' marketing efforts align perfectly with their goals and target audience while creating brand awareness and driving revenue.

### Contact

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- info@slcreativeagency.com
- slcreativeagency.com
- 1414 Gates Dr.  
Scherverville, IN 46375

### AMBER TRAVIS

Chief Executive Officer

### Company Data

- Business Structure: LLC
- Business Size: 1-5
- Geographic Location: Indiana
- CAGE Code: 9MK30
- UEI: QSADETM9VNV1

### NAICS Codes

- 541613 711510 516210
- 541430 561320 513199
- 561110 561410 323117

### Core Competencies

- Digital Marketing
- SEO Optimization
- Strategic Insight
- HTML Coding
- Graphic Design
- Email Marketing
- Global Time Management
- Content Management Systems

### Differentiators

Creativity is at the heart of everything we do. From stunning web design and captivating content creation to eye-catching graphics and compelling storytelling, we transform ideas into engaging digital experiences. Seamless project collaboration is key, while adhering to deadlines and proficiently coordinating with teams across multiple time zones. Our team of experts excels in crafting data-driven, digital marketing strategies that drive traffic, increase brand visibility, and boost conversions.

### Past Performance



All forms of payment accepted