







Capability Statement

SL Creative Agency

Company Overview

SL Creative Agency is dedicated to delivering quality content that resonates with your target audience while understanding the power of excellence, accuracy and efficiency. With a passion for creativity and a commitment to results, we believe in leveraging our expertise to help our clients stand out in a crowded digital world. Our team of professionals has extensive experience in a variety of government-regulated industries, including nonprofit, legal, financial, manufacturing, and education. With more than a decade of experience, our #1 goal is to empower our clients to connect, engage, and succeed in the ever-evolving world of digital content while creating brand awareness and driving revenue.

Contact

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 slcreativeagency.com
 1414 Gates Dr.
Schererville, IN 46375

AMBER TRAVIS

Chief Executive Officer

Company Data

Business Structure: LLC
Business Size: 1-5
Geographic Location: Indiana
CAGE Code: 9MK30
UEI: QSADETM9VNV1

NAICS Codes

541613	711510	516210
541430	561320	513199
561110	561410	323117

Core Competencies

- | | |
|---------------------|------------------------------|
| ➤ Digital Marketing | ➤ Graphic Design |
| ➤ SEO Optimization | ➤ Email Marketing |
| ➤ Strategic Insight | ➤ Global Time Management |
| ➤ HTML Coding | ➤ Content Management Systems |

Differentiators

Creativity is at the heart of everything we do. From stunning web design and captivating content creation to eye-catching graphics and compelling storytelling, we transform ideas into engaging digital experiences. Seamless project collaboration is key, while adhering to deadlines and proficiently coordinating with teams across multiple time zones. Our team of experts excels in crafting data-driven, digital marketing strategies that drive traffic, increase brand visibility, and boost conversions.

Past Performance

CHASE  **PANDUIT®** **IndyStar.**



All forms of payment accepted